

WMCA Board

Date	18 January 2019
Report title	West Midlands on the Move Progress & 2019/20 Priorities
Portfolio Lead	Cllr Izzi Seccombe – Wellbeing Board Chair Cllr Kamran Caan- Physical Activity Champion
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Report has been considered by	Sean Russell Wellbeing Director

Recommendation(s) for action or decision:

The Wellbeing Board is recommended to:

1. Note the progress in the delivery of West Midlands on the Move.
2. Agree to receive a report on the Birmingham Commonwealth Games and proposed benefits programme across the West Midlands at the Board's next meeting.

1. Purpose

This paper provides an overview of the progress in delivering the West Midlands on the Move (MoveWM) including emerging work on the Birmingham Commonwealth Games Benefits programme.

2. Background

2.1. Following the last Wellbeing Board meeting, delivery continues to progress with:

2.1.1 **Social Movements** – recruitment and final planning for Goodgym Solihull and Coventry with scheduled first runs in late January. Discussions are developing with Local Authorities and other stakeholders.

2.1.2 **Disability and Physical Activity** – finalising report and investment plan including delivery priorities in a Sport England solicited bid, focusing on a more inclusive approach and awareness.

2.1.3 **Sport England Partnership** which is fundamental to developing the West Midlands collaborative leadership needed to get more people active.

2.2 In December, the WMCA with partners support, submitted a Sport England solicited bid to trial a different way of working. In addition to disability priorities, this included investment for collaborative leadership, trialling delivery with 5G and housing and a Black Country locality based fund with Black Country Consortium Limited. The Black Country fund reflects that the Black Country has the highest levels of physical inactivity in the West Midlands and this investment will complement Sport England proposed investment in to areas of Birmingham and Solihull “Sport England Local Delivery Pilot” and Coventry CC. This will strengthen the learning, impact and partnerships across the West Midlands. An update will be provided at the meeting.

2.3 The Collaborative Leadership work will include discussions on the viability and impact of a European Communities of Sport bid.

2.4 As one of the Games Partners, the WMCA has been working with Government, Birmingham CC and Commonwealth Games Federation to develop the emerging Benefits programme ambitions, consultation with stakeholders and communications. The Wellbeing Board is asked to agree to receive a Commonwealth Games benefits presentation and report at its next meeting.

3. Financial Implications

3.1 There are no immediate financial implications.

3.2 Subsequent activity to progress the offer may generate new financial requirements.

4. Legal Implications

4.1 There are no legal implication flowing from the contents of this report

4.2 Sport England funding will be subject to a grant agreement with the WMCA.

5. Equalities Implications

- 5.1 An Equality Impact Assessment has been completed for the Disability and Physical Activity work stream. Sport England funded work delivery will be subject to an Equalities Impact Assessment.

6. Inclusive Growth Implications

- 6.1 Data and intelligence has driven the development of targeted inclusivity and geographical areas to reduce levels of inactivity and inequalities in those who take part.

7. Geographical Area of Report's Implications

- 7.1 The delivery is in targeted areas of need, identified by data and intelligence. The Disability and Physical Activity work stream will be developed in partnership with WMCA constituent and non-constituent authorities.

8. Other Implications

None

9. Schedule of Background Papers